



# YOUR VOICE IS THE KEY TO CHANGING LIVES FOREVER

**Not just any kind of change:** One that can directly improve the health of Black women for generations to come. VOICES of Black Women, a groundbreaking initiative led by the American Cancer Society, is calling on Black women from all walks of life to join the movement. This isn't just a study; it's a collective commitment to understanding and improving the health of Black women across the nation. **And that change starts with you.**

## WHO CAN JOIN?

We are looking for the unique perspectives of Black women age 25-55 with no history of cancer (except basal or squamous skin cancer), who are living in one of our enrollment states.

## WHY JOIN US?

It's simple: Your voice has the power to change lives for future generations. By taking part in furthering our ongoing studies, you become an essential part of a movement dedicated to shaping a healthier future for Black women. As a leader in the population studies field of research for generations, our researchers at the American Cancer Society are all ears, listening to your experiences and insights.

## WHAT IS INVOLVED?

Participants use a private VOICES website to access our online surveys. The first survey takes about an hour, followed by brief check-ins at least twice a year to help us gather meaningful insights into Black women's health.

