

# Community Partnership Program

## Request for Applications

### Pre-announcement

The **American Cancer Society VOICES of Black Women** Study Team is seeking partnerships with community organizations to enhance research engagement in the VOICES study among eligible populations (Black women, ages 25-55, who have never been diagnosed with cancer). This partnership initiative aims to support community-centered organizations whose missions align with improving the health and wellness, education, economic empowerment, or social advancement of Black women and their families. During the funding period community partners will:

- Strengthen recruitment efforts by leveraging community networks to bring awareness and engagement in VOICES to eligible women and their communities.
- Promote research engagement among Black women through multiple outreach channels including (but not limited to) in-person events, webinars, health fairs, and social media.
- Consult with VOICES staff to strategize opportunities for engagement and seek support mechanisms (e.g., trained VOICES Ambassadors, marketing collateral).
- Provide feedback on recruitment strategies to enhance effectiveness and cultural relevance.

#### Organizations eligible to apply must:

- Be tax exempt under Section 501(c)(3) of the Internal Revenue Code, independent of a financial sponsor (local affiliates may apply under the 501(c)(3) of the national organization).
- Primarily serve or support the Black community (>70% of the organization's intended audience).
- Be able to certify that it is not a Tobacco Company, does not own 5% or more of a Tobacco Company, and is not 5% or more owned by a Tobacco Company.

#### Successful proposals must:

- Demonstrate commitment to serving the communities of interest
- Showcase experience in outreach, engagement, or health-related initiatives
- Have a total project budget for the full grant amount
- Provide a budget timeline that does not exceed 6 months past the award date

#### Budget Guidance:

- 100% of the grant funds must be used to support the VOICES research engagement project activities in compliance with VOICES study guidelines.
- Budget allocations of \$5,000 and \$10,000 should be proposed based on scope of work and the potential reach of your organization.

#### Brief Application Overview:

- **Primary Contact:** Name, title, email, phone, organizational website and social links (if applicable)
- **Mission and reach:** Organizational history, current community-engaged projects and stakeholder demographics, fit of this RFA with organizational mission (2-page limit)



American Cancer Society **VOICES**  
OF BLACK WOMEN

# Community Partnership Program

# Request for Applications

- **Project description:** Outreach and recruitment proposal, measurable outcomes/evaluation of success, team members, and timeline (2-page limit; tables, figures, and references do not count towards this limit)
- **Budget:** Project budget narrative (1 page limit)

### Evaluation:

Submissions will be evaluated by the VOICES study leadership team. Evaluation will focus on:

- Alignment with the study's goals and objectives.
- Demonstrated capacity for community engagement and recruitment.
- Commitment to health equity and wellness.

### Submission Details:

Applications open April 28, 2025, and **must be submitted by 11:59pm on June 6, 2025**, using the linked Google Form: <https://forms.gle/KXbVFCWSaX83rM4L7>. *Please note the Form will not be active until April 28, 2025.* Please email [thevoices@cancer.org](mailto:thevoices@cancer.org) should you have questions or need additional information.